

# ESTHER STAY

## GRAPHIC DESIGNER

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[www.staycreativegraphics.com](http://www.staycreativegraphics.com)

425.760.5054

As a Graphic Designer with a background in environmental graphics, custom signage, and multi-media art, I'm passionate about turning concepts into creations. Strong knowledge of composition, color theory and typography is conveyed in my work.

My wide-ranging work history includes estimating custom signage and environmental graphics, production and retail management, customer service, sales, welding and custom fabrication.

Available for full-time, part-time, or freelance work.

### SERVICES

Branding  
Logo Design  
Illustration  
Business Cards  
Event Promotion

Advertising  
Print Media  
Book Covers  
Web Graphics  
Greeting Cards

### SKILLS

Illustrator CS6  
Photoshop CS6  
InDesign CS6  
Flash CS6  
Fireworks CS6

Bridge CS6  
MS Excel  
MS Word  
WordPress  
Basic HTML

### EDUCATION

#### **Graphic Design Certificate**, 2012 - 2014

Bellevue College, Bellevue, WA

Program included design principles, pre-press skills, and the use of the Adobe Creative Suite Programs. The program also covered how to translate concepts into visual form, running a graphic design business, determining client needs, pricing and marketing. In addition to program requirements, I took supplementary courses in Illustration, Painting, Calligraphy, Photography, Web Design and Branding.

#### **Bachelor of Arts Degree**, 1990 - 1992

The Evergreen State College, Olympia, WA

Course of study included Illustration, Painting, Art History, Photography and Creative Writing.

#### **Associate of Arts Degree**, 1987 - 1989

Seattle Central Community College, Seattle, WA

Focus of study was in Arts & Humanities.

## EXPERIENCE

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### **CREO Industrial Arts - Estimator**

*November 2004 – June 2012*

Created cost estimates for custom environmental graphics, signage and other specialty items such as custom lighting and sculptural elements for large venues throughout the U.S. Projects included large shopping centers, 5 star resorts, sports stadiums, theme parks, healthcare facilities, corporate campuses, parks, museums, and urban spaces. Developed cost effective fabrication strategies and worked with vendors, suppliers, and subcontractors to establish competitive pricing to be used as the basis for bids. Documented information pertaining to estimates for the use in formal proposals; this included fabrication methods, subcontractors, project timelines, clarifications, inclusions and exclusions. Worked with designers and clients to develop cost saving options, while still maintaining design intent.

### **Home Depot - Department Supervisor**

*January 2001 – November 2004*

Supervised teams in various departments (Building Materials, Paint and Contractor Sales) to successfully meet customer service and sales goals. Recognitions included five times Department Sales Associate of the Month and one time Store Sales Associate of the Month. Led the Contractor Sales Team from being number twelve in district sales, to number one, within a five month period of time. Special training included courses in sales, customer service, merchandising, and various product knowledge courses.

### **SignTech - Welder / Fabricator / Project Lead**

*July 1997 – May 2001*

Fabricated custom signage, environmental graphics, and sculptural elements. Coordinated project schedules and led crews to the successful, on time completion of projects.

### **Genie Industries - Welding and Production Supervisor**

*September 1993 – July 1997*

Supervised teams manufacturing steel lifting equipment. Daily responsibilities included meeting production quotas, ensuring quality, conducting team meetings and writing daily shift reports.

## KEY WORDS

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Graphic Design • Adobe Creative Suite CS6 • Branding • Logo Design • Illustration • Business Stationery • Event Promotion • Advertising • Print Media • Book Covers • Web Graphics • Greeting Cards • WordPress • Iconography • Illustrator • Photoshop • InDesign • Flash