
ESTHER STAY

GRAPHIC DESIGNER

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As a Graphic Designer with a background in environmental graphics, custom signage, and multi-media art, I'm passionate about turning concepts into creations. Strong knowledge of composition, color theory and typography is conveyed in my work.

My wide-ranging work history includes estimating custom signage and environmental graphics, production and retail management, customer service, sales, welding and custom fabrication.

Available for full-time, part-time, or freelance work.

SERVICES

Branding	Advertising
Logo Design	Print Media
Illustration	Book Covers
Business Cards	Web Graphics
Event Promotion	Greeting Cards

SKILLS

Illustrator CS6	Bridge CS6
Photoshop CS6	MS Excel
InDesign CS6	MS Word
Flash CS6	WordPress
Fireworks CS6	Basic HTML

EDUCATION

Graphic Design Certificate, 2012 - 2014

Bellevue College, *Bellevue, WA*

Program included design principles, pre-press skills, and the use of the Adobe Creative Suite Programs. The program also covered how to translate concepts into visual form, running a graphic design business, determining client needs, pricing and marketing. In addition to program requirements, I took supplementary courses in Illustration, Painting, Calligraphy, Photography, Web Design and Branding.

Bachelor of Arts Degree, 1990 - 1992

The Evergreen State College, *Olympia, WA*

Course of study included Illustration, Painting, Art History, Photography and Creative Writing.

Associate of Arts Degree, 1987 - 1989

Seattle Central Community College, *Seattle, WA*

Focus of study was in Arts & Humanities.

EXPERIENCE

Freelance Graphic Designer/Fred Meyer - Sales Associate

May 2014 – Present

Design work includes logo design, branding, advertisements, and artwork for posters, t-shirts and other mixed media. Freelance work is concurrent with part-time employment at Fred Meyer.

Student/Freelance Graphic Designer

July 2012 – April 2014

Completed Graphic Design Certificate Program at Bellevue College, concurrent with freelance graphic design projects.

CREO Industrial Arts - Estimator

November 2004 – June 2012

Created cost estimates for custom environmental graphics, signage and other specialty items such as custom lighting and sculptural elements for large venues throughout the U.S. Projects included large shopping centers, 5 star resorts, sports stadiums, theme parks, healthcare facilities, corporate campuses, parks, museums, and urban spaces. Developed cost effective fabrication strategies and worked with vendors, suppliers, and subcontractors to establish competitive pricing to be used as the basis for bids.

Home Depot - Department Supervisor

January 2001 – November 2004

Supervised teams in various departments (Building Materials, Paint and Contractor Sales) to successfully meet customer service and sales goals. Recognitions included five times Department Sales Associate of the Month and one time Store Sales Associate of the Month. Led the Contractor Sales Team from being number twelve in district sales, to number one, within a five month period of time. Special training included courses in sales, customer service, merchandising, and various product knowledge courses.

SignTech - Welder / Fabricator / Project Lead

July 1997 – May 2001

Fabricated custom signage, environmental graphics, and sculptural elements. Coordinated project schedules and led crews to the successful, on time completion of projects.

Genie Industries - Welding and Production Supervisor

September 1993 – July 1997

Supervised teams manufacturing steel lifting equipment. Daily responsibilities included meeting production quotas, ensuring quality, conducting team meetings and writing daily shift reports.

KEYWORDS

Graphic Design • Adobe Creative Suite CS6 • Branding • Logo Design • Illustration • Business Stationery • Event Promotion • Advertising • Print Media • Book Covers • Web Graphics • Greeting Cards • WordPress • Iconography • Illustrator • Photoshop • InDesign • Flash